



No. 1-1/2009-R&C [CFA]

Dated: 01-11-2011

Circular R&C-CFA No. 36/11-12

Subject: Promotional Scheme for Volume Based prepaid BB -Customers under Pre-paid broadband service on DSL access -reg.

Kind reference is invited to this office letter no. 1-1/2009-R&C [CFA] Pt dated 25-072011 (**Circular R&C-CFA No. 16/11-12**) regarding rationalization of Volume based Prepaid Broadband Tariff under Prepaid Broadband service on DSL access.

2. ***The Competent Authority has decided to launch a promotional scheme for a period upto 31.12.2011 for volume based prepaid BB customers by providing 20% additional Data usage and 20% additional validity in Vouchers as below:***

| Voucher Type | MRP in RS. | Speed | Existing | | Revised (on recharge/activation during Promotional Period upto 31.12.2011) | |
|--------------|------------|-------------|---------------------|------------------|--|------------------|
| | | | Data Usage in MB/GB | Validity in days | Data Usage in MB/GB | Validity in days |
| BBV RL 200 | 200 | Upto 2 Mbps | 700 MB | 30 | 840 MB | 36 |
| BBV RL 250 | 250 | Upto 2 Mbps | 1.5 | 15 | 1.8 | 18 |
| BBV RL 350 | 350 | Upto 2 Mbps | 2.5 | 15 | 3 | 18 |
| BBV RL 450 | 450 | Upto 2 Mbps | 3 | 30 | 3.6 | 36 |
| BBV RL 600 | 600 | Upto 2 Mbps | 5 | 30 | 6 | 36 |
| BBV RL 800 | 800 | Upto 4 Mbps | 8 | 15 | 9.6 | 18 |
| BBV RL 1000 | 1000 | 256 Kbps | 256 Kbps Unlimited | 30 | 256 Kbps Unlimited | 36 |
| BBV RL 1400 | 1400 | 512 Kbps | 512 Kbps Unlimited | 30 | 512 Kbps Unlimited | 36 |
| BBV RL 1500 | 1500 | Upto 8 Mbps | 25 | 15 | 30 | 18 |
| BBV RL 1750 | 1750 | Upto 2 Mbps | 16 | 90 | 19.2 | 108 |
| BBV RL 1800 | 1800 | Upto 2 Mbps | 7 | 180 | 8.4 | 216 |
| BBV RL 3000 | 3000 | Upto 2 Mbps | 13 | 360 | 15.6 | 432 |
| BBV RL 6000 | 6000 | 1 Mbps | 1 Mbps Unlimited | 30 | 1 Mbps Unlimited | 36 |

3. ***The additional data usage and validity on the recharge vouchers, as above, shall be given to the customer who recharges/activates his account during promotional period.***
4. All other relevant terms and conditions as contained in Circular No. 1-1/2009-R&C[CFA] Pt dated 25-072011 (**Circular R&C-CFA No. 16/11-12**) shall remain unchanged.
5. This Circular is issued based on the approval of Competent Authority in File No. 64-27/08-Broadband (Pt-1). For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23710183 & Fax No. 011-23734052).
6. The scheme shall have immediate effect.

Sd/
(S. L. Meena)
DGM (T&C)-CFA

To

All CGMs –Telecom Circles/ Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Administrator (USOF), DOT, Sanchar Bhawan, New Delhi
3. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
4. Executive Director (Finance)/CA/NB BSNL.
5. All PGMs / GMs - CFA, CO BSNL.
6. GM (Marketing), CO BSNL- for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: File No. **64-27/08-Broadband(Pt-1)** carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. **AD OL for Hindi version.**
10. CGM (ITPC), Pune.
11. CGM (BBNW), New Delhi
12. GM (BBNW), Bangalore NOC, BBNW.
13. Director General P&T audit, Delhi-110054.
14. Guard File.



(S.S.Verma)
DM (T&C)-CFA